

Northwestern Michigan Fair

Board of Directors Meeting

February 13, 2025

1. **Call to Order:** Meeting called to order by Joe Hubbell at 7:08 pm.
2. **Pledge of Allegiance:** Led by Frank Guerin.
3. **Roll Call:** By Tom Looks

Note: (V) indicates the attendee was attending virtually.

 - a. **Board Members Present:** Carolyne Woodhams, Clarissa Johnston, Cody Foster, Erika Sprenger, Frank Guerin, Jack Hubbell, Joe Hubbell, Karen Zenner, Laurie Ashley, Milt Lewis (V), Molly Caminata, Sonya Youker, Tammara Sanchez (V), Tom Looks
 - b. **Board Members Absent:** Jill Duell
 - c. **Visitors Present:** Amanda Wilkins, Dean Domnoske, Keri Bancroft, Al Henning, Ben Walker, Laura Guerin, Kathy Easter
4. **Review Agenda**
 - a. **Motion 2.13.25.1:** E. Sprenger/Jack Hubbell made a motion to approve February 13, 2025 Agenda as amended. **Motion passed.**
5. **Correspondence:** No correspondence.
6. **President's Report:** No President's Report.
7. **Treasurer's Report:** Tammara reviewed the Treasurer's Report and check register.
8. **Presentation & Approval of Meeting Minutes:**
 - a. **Motion 2.13.25.2** C. Johnston/C. Woodhams made a motion to approve minutes from January 16, 2025 meeting as written. **Motion passed.**
9. **Public Comment:** No Public Comment.
10. **New Business:**
 - a. Carolyne Woodhams –
 - i. Tom and Carolyne met with Ashley Hansen, who organizes the Lake Ann 5K. Our next step is to meet with Tiffany from J&S Hamburg to see if they are interested. The 5K will not take place during fair.
 - ii. Ian Hill will be at Forest Area Schools on Tuesday March 18th 4pm-8pm. He was the keynote speaker at the convention.
11. **4H Livestock Council:**
 - a. Keri Bancroft– 3 registrations closed. 98 large beef 7 lg dairy beef 183 swine. The Education Expo 9am – 4pm on Feb 23rd at Grand Traverse Resort. There are 24 different sessions offered. Working with Dr. Rabb on trying to adjust animal heat schedules for the large beef program.
12. **Unfinished Business:**
 - a. Erika Sprenger – Laurie and Erika are meeting with the NMC Graphic Design students. They are looking at merchandise ideas, the premium book covers, and the trifold. They are only changing the file format of our logo. The logo design will not be changing.
13. **Committee Reports:**
 - a. Frank – Speaking with possible new vendors. Most weekends are filled, and a calendar will be coming out before the next meeting.
 - b. Molly – Came up with a sample voicemail greeting for the phone.
 - c. Jack – Nothing major. Joe will come out and work on the roll gate at gate 2 to make sure it cleaned up and roll smoothly.
 - d. Karen – Shared information from Tammara regarding the front gates and grandstands. Waiting to hear back on the gate manager position.

- e. Laurie – Premium book updates are in progress. We received a request from the Kinross and Chippewa County Fair for us to share our proposal and submittal to them. They have failing grandstands and are applying for a grant for the new grandstands. Per the opinion of board members present, it is ok to share the proposal.
- f. Erika – Nothing.
- g. Sonya – Did more cleaning and organizing of the ribbon room. Working on the counts of what ribbons are still needed.
- h. Clarissa – Queen committee met and proposing a \$250 gas card for Kelsey instead of the \$1000 scholarship. Also, we will be reworking the specifics of the scholarship policy. The committee would like to propose that we increase the candidate sponsorship fee from \$100 to \$250, since there has not been a co-sponsor of the queen program for the last few years. Clarissa shared some of the events Ashley has recently attended. Clarissa will follow up with Kelsey regarding the use of the scholarship.
- i. Carlyne – Sponsors are starting to come in. Working with Blain’s and Chick-fil-a. They are looking at different places to hold the convention instead of the Amway Grand. The main reasons would be the elevator issues and noise complaints. Will talk with Joe about advertising and not looking at utilizing the radio for advertising.
- j. Cody – Still working on getting all of the contracts back before putting a schedule out. Cody shared a draft schedule pending contracts. Free Entertainment the Backwoods Boys want to come back this year. Will also be contacting the 2 Old Broads & 3 Buddies band. Still working with John on the deposit for the entertainment show.
- k. Tom – We have received the cell phone and working with 186Networks on getting the number ported over.
- l. Joe – Called the GTSD regarding having a deputy sit at the gate overnight. It would be \$80 per hour for them to sit at the gate. We need to decide if we want a deputy at the gate overnight all week, what hours, or specific days. Also have a few people who are interested in roaming the grounds all night. We are not ready to make a decision yet but need to start thinking about it.
- m. Milt – Nothing to report.

14. Adjournment:

- a. **Motion 2.13.25.3:** C. Woodhams/Jack Hubbell made a motion to adjourn at 8:01 pm. **Motion passed.**